



#MyDominosPizzaParty Contest Official Rules

How to Enter Instagram: Follow Domino's® Canada Instagram (@dominoscanada) and upload a pizza party photo where you and your friends are enjoying both a Domino's Canada product and Coca-Cola® product. Tag your photo with the hashtag #MyDominosPizzaParty. All photos must include the tag #MyDominosPizzaParty and show at least one Domino's product and one Coca-Cola product to be considered.

How to Enter Facebook: Comment with your answer on the clearly marked #MyDominosPizzaParty Contest post prior to midnight on August 4th, 2016.

Eligibility: #MyDominosPizzaParty Instagram and #MyDominosPizzaParty Facebook contest is open only to legal residents of Canada (excluding residents of Quebec) who are at least the age of majority in their province or territory (as applicable) of primary residence at the time of entry. Employees of Domino's Pizza of Canada, Ltd. ("Sponsor"), and their respective parents, subsidiaries and affiliate companies, franchisees and advertising and promotion agencies, as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible. The Promotion is subject to all applicable federal, state, provincial, municipal, territorial and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Timing: The promotion begins on Friday, July 22nd at 12:00 a.m. Eastern Time("ET") and ends on Thursday, August 4th at 11:59 p.m. ET (the "Promotion Period").

Prizes: A total of five prizes of will be awarded. Each prize will be "Free Domino's Pizza and Coke for a year" in the form of (1) \$250 Domino's gift card, (1) Wireless Coca-Cola® branded Bose® speaker (\$200 value), and 10 Domino's Pizza/Coca-Cola jerseys. Winners will be randomly selected from all eligible entries received from each applicable entry social platform during the Promotion Period. Winner will be notified shortly after promotion ends.

By posting your photo using the #MyDominosPizzaParty hashtag, you understand that Domino's Canada may use your photos for any purpose, including for advertising purposes. You agree that Domino's Canada may contact you in connection with your photos via email, Twitter, Facebook or Instagram. You represent and warrant that you are 18 or older. This contest is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants release Instagram of responsibility, and agree to Instagram's term of use.